

**WHY SPONSOR THE HYDE PARK JAZZ FESTIVAL?**

- ✦ Increase your company's visibility in the dynamic and diverse communities of Chicago's South Side
- ✦ Reach over 20,000 jazz lovers from the Chicago Metropolitan area
- ✦ Access the residents of the Hyde Park-Kenwood communities which have among the highest concentrations of buying power in Chicago
- ✦ Collaborate on one of Chicago's premier cultural events, produced by HyPa (the Hyde Park Alliance for Arts and Culture), and the Hyde Park Jazz Society, in cooperation with the University of Chicago

**SPONSORSHIP LEVELS**

	PRESENTING SPONSOR \$10,000	MARQUEE SPONSOR \$5,000	HEADLINE SPONSOR \$2,500	SUPPORTING SPONSOR \$1,500	ON-SITE CONTACT SPONSOR \$1,400
ID on Main Stage Signage	✦				
Lead ID on Web Site (14,000 hits 9/09)	✦				
Booth (10 x 10) on the Midway Plaisance	✦	✦			✦
ID on e-Blasts	✦	✦			
ID on Every Web Page	✦	✦			
ID on Volunteer T-Shirts	✦	✦			
ID on Venue Signage	✦	✦			
ID on Ads in National and Local Media	✦	✦	✦		
ID on 15,000 Day-of Schedules and Map	✦	✦	✦		
ID on Sponsor Page on Web Site	✦	✦	✦	✦	
ID on Press Releases	✦	✦	✦	✦	
ID on 25,000 Promotional Flyers and Cards	✦	✦	✦	✦	
Ad in 15,000 Program Books	Premium Full Page	Full Page	Half Page	Quarter Page	Full Page