



REACH  
20,000  
JAZZ  
LOVERS  
ON CHICAGO'S  
SOUTH SIDE

# Program Advertising Contract

## 2010 AD RATES

- Full Page: \$1,000 (4.5"W x 7.5"T)
- Half Page: \$500 (4.5"W x 3.5"T)
- Quarter Page: \$300 (4.5"W x 1.75"T or 2.25"W x 3.5"T)  
The Hyde Park Jazz Festival is offering a 50% discount off the rates listed above to members of HyPa or the Hyde Park Chamber of Commerce and participating musicians. Deduct an additional 10% if payment is received by July 15!
- Dining Guide Package: Quarter page ad, web listing and link in e-blast to 4,500+ Jazz Fest subscribers: \$375 (\$225 for HyPa or Hyde Park Chamber members)
- Maximum Customer Contact Package: Full page ad plus booth at main stage at the Midway Plaisance: \$1,400 (\$900 for HyPa and Hyde Park Chamber members; Additional charge for electricity may apply.)
- I will provide artwork.  
(Artwork must be provided at 300 dpi or higher as a TIFF, JPEG, EP S, or PDF file format.)
- I will pay for artwork to be done. (Price quote available upon request.)

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Send artwork to [HydeParkJazz@hypachicago.org](mailto:HydeParkJazz@hypachicago.org) by August 27, 2010.

## METHOD OF PAYMENT

- CHECK** Mail form and check by August 27, 2010 to:  
 HyPa (Hyde Park Alliance for Arts & Culture)  
 5100 S. Hyde Park Blvd. Suite 3A Chicago, IL 60615
- CREDIT CARD**
  - Pay online at [hydeparkjazzfestival.org](http://hydeparkjazzfestival.org) by August 27, 2010
  - Please bill the following amount to my credit card: \$ \_\_\_\_\_
    - Visa     MasterCard     Discover

Name as it appears on the card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## Contact:

**HyPa**  
 (Hyde Park Alliance for Arts & Culture)  
 5100 S. Hyde Park Blvd., Suite 3A  
 Chicago, IL 60615  
 773.324.8614  
[hydeparkjazz@hypachicago.org](mailto:hydeparkjazz@hypachicago.org)  
[hypachicago.org](http://hypachicago.org)

**Thank you for your participation!**